



YWCA AUCKLAND ANNUAL REPORT 2008



women inspiring women



Our Vision

women
inspiring
women



Our mission

The YWCA Auckland supports and nurtures women toward greater strength, confidence and success by providing resources, opportunities and guidance to enable them to reach their full potential.

Highlights of the Year

- Future Leaders Auckland and Far North now has a total of 118 young women from 12 schools on the programme.
- 24 Students graduated from Future Leaders at a special Celebration Ceremony in December 2007.
- 22 YWCA Encore programmes were delivered in nine locations throughout New Zealand.
- Encore launched in Whangarei in March. An official launch party was held to celebrate the success and growth of the programme in New Zealand.
- Nine new Encore coordinators were trained in November.
- The hostel retained a 100% occupancy rate for the year
- The YWCA staff moved offices in October 2007 into a sunny, open-plan office in Dundonald Street, Newton.
- The new programme, Dream It, Do It was launched in February 2008. It has been designed for mothers of Future Leaders participants; women who have been inspired by the work their daughter's are doing and who are at a life transition stage, ready to consider their future direction.
- The launch of the *Giving Back Scholarship* at the Leading Women Dinner, held at the Hilton Hotel on 25 October 2007. Each scholarship funds one young woman to be on the Future Leaders Programme for one year.
- Two successful fundraising events were held during the year; at Highwic House and Fisher Gallery.



FRONT COVER:

Bay of Islands College and Auckland Girls Grammar students at the Future Leaders Forum

President's Report



I have been associated with the YWCA in Australia and New Zealand for seven years and am constantly inspired by the wonderful stories, experiences and initiatives of YWCA women around the world. The YWCA offers a forum for women of all ages to join together and support our communities. YWCA's are working in 112 countries running incredible projects and programmes to support the belief of the World YWCA that women can lead change. This report demonstrates that the YWCA of Auckland has had another year of making its contribution by facilitating real change in women's lives through our Future Leaders, Encore and the Dream It Do It programmes.

Our mission is to support and nurture women toward greater strength, confidence and success by providing resources, opportunities and guidance to enable them to reach their full potential. To do that well requires commitment, passion and skills from a wide range of people. We are privileged to have a committed and skilled Board of Directors who give their time and knowledge to ensure the organisation is run in a professional manner. Irene Feldges our Executive Director has formed a strong, motivated and highly talented team to ensure that our programmes and the organisation are run with a truly inspirational focus.

Our task is greatly eased by the support of our many volunteers. The mentors of the Future Leaders programme give their time freely and without them, the programme would not exist. I have had the privilege of meeting some of these wonderful women during my time on the Board and am inspired by their enthusiasm and deep caring for the young women they mentor. In addition our thanks must go to the wonderful patron of our Future Leaders Programme – Dame Catherine Tizard, who tirelessly and enthusiastically supports the programme whenever she can. Our Encore programme is enriched by the volunteers who have often experienced breast cancer themselves and are there to support those women working through this challenge in their lives.

We cannot do our work without the support of our corporate sponsors, funding organisations and our donors. The financial contribution that they make ensures that we can run high quality programmes that achieve our mission. It can be a difficult decision to decide which organisations to give financial support to. We appreciate deeply the trust and gifts we are given and we thank you all for your continuing support of the YWCA and our work.

Our hostel has continued to be a thriving community and an important part of our organisation. The energy and vibrancy of the hostel guests represents truly the 'young' in our name.

To be President of an organisation such as the YWCA of Auckland is an honour and a privilege. The YWCA is an organisation that really makes a difference. My final thanks must go to Irene and her great team who continue to ensure that the YWCA is supporting women leading change.

Carol Scholes

PRESIDENT

The YWCA Auckland Board

Carol Scholes

President

Director

Threshold Management

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University Student

Jennifer Cuthbertson

Scholarship Winner,

University Student

Adrijiana Trajanovska

Scholarship Winner,

University Student



Executive Director's Report

Another really successful year for the YWCA Auckland has come to a close. This year has again seen some significant changes for the organisation.

Lorraine Warshaw has stepped down as our President and taken on the role of Treasurer and Carol Scholes has become President. I would like to thank both of them for the guidance they have given the organisation.

On the staffing side, we have farewelled our Business Development Manager, Joanne Taylor. We also have a new Future Leaders Team, comprising of Zoe Martin, Daisy Ta'ufo'ou and Caroline Campbell. Tilda Bostwick is our new Fundraising and Marketing Coordinator and Heather Smith has taken over as Hostel Manager.

We are extremely proud that the Vincent Street Hostel is now in its fifth year of 100% occupancy. The extensive refurbishment programme is ongoing and it continues to provide a safe and homely environment for its residents.

The Future Leaders Programme continues to go from strength to strength with 118 students from 12 schools in the Auckland area; our goal is to grow this to 300 students in the next couple of years. The Far North programme has 17 students from two schools and is about to take on another 16 students.

We have trialled a new one year programme in the Auckland area called "Dream It Do It." It involves the mothers of Future Leaders students and provides them with their own mentor while engaging them in a number of activities aimed at improving self confidence, leadership and pushing their comfort zones. Our leadership framework is supported by the establishment of a personal development plan throughout the programme and then working towards identified goals via the assistance of a mentor.

Encore has also grown within Auckland and around the country. It is now offered in nine regions and with another group of coordinators training in November it will continue to expand.

As always, I want to thank the wonderful YWCA staff for their contribution, their commitment, their willingness to challenge and be challenged to get the best outcomes for women. I also would like to thank all the fabulous women involved with the YWCA Auckland, whether as mentor, donor, Encore Coordinator or volunteer in any other capacity; we could not do what we do without your support!

Irene Feldges
EXECUTIVE DIRECTOR

YWCA Encore

A gentle exercise programme that helps women regain mobility, flexibility and confidence after breast cancer surgery.

This year 22 programmes were delivered nationally and over 500 women have now participated in the 50 programmes delivered since July 2005.



The beginning of the year saw the commencement of a three year strategy of consolidation and building our team of Auckland Coordinators.

Highlights for the year:

- October 2007: an audience of 500 participated in an Encore demonstration at the first National Breast Cancer Network conference in Rotorua
- November 2007: a further nine coordinators trained, four of whom are Auckland based
- February 2008: programmes recommenced in East and West Auckland
- March 2008: YWCA Whangarei officially launched and commenced delivery of their pilot Encore programme
- May 2008: Marlene Sorby, Julie Cummins and Shelley Hanna attended the Melbourne Encore In-service Conference to gain ideas for designing our own NZ Coordinator In-Service Conference. The participants attended a 25 years of Encore in Australia celebration and participated in a forum with the Encore Advisory Committee

"I've found it great, it's motivated me! I go to aqua aerobics now and I feel so much fitter!"

Encore Participant, North Shore

Dream It, Do It

Dream It, Do It is a one year programme that we piloted this year. It has been designed for mothers of Future Leaders participants; women who have been inspired by the work that their daughter's are doing and who are at a life transition stage, ready to consider their future direction.

The Pilot Group of seven women started in February and reflect Auckland's diverse population, with Indian, Chinese, European, Maori, and Pacific cultures being represented.

Throughout the programme the women will be assisted to establish a personal development plan and they will work towards identified goals with the assistance of a mentor. The mentors are successful women in the 45-65 age group who are high achievers professionally. The mentoring involves a monthly get together with a format that is mutually agreed by both mentor and mentee.

We are using a range of methods to develop the participant's leadership qualities, by encouraging participation in challenging physical or creative adventures we are exposing the women to novel experiences and 'pushing' their comfort zones. Their challenges include resilience and goal setting workshops, a one day sailing course, a high ropes course, a mother and daughter outdoor pursuits weekend. The programme finishes with an End of Year Dinner.



Feedback so far has been overwhelmingly positive, with 100% attendance at events and excitement over activities that most of them might never have dreamed of doing, let alone experiencing with a new group of friends.



"Now after the programme, I truly feel that not only has my daughter been blessed with this opportunity, but I also. I am now more open minded about being with others, and the amazing goal setting workshop last week, I just feel like I can do anything if I set my mind to it and from humble background, that was a powerful workshop. I realise now that no matter what age, and what life situation we are in, we just need a little help (thank you YWCA) to believe in yourself and the world is your oyster."

A Dream It Do It participant



Future Leaders

Developing and supporting passionate young women who will become leaders and role models in their communities.

Future Leaders Auckland

There are 101 young women participating in the Future Leaders Programme. The ten schools involved are Auckland Girls Grammar, Glenfield College, Kelston Girls College, McAuley High School, Mt Roskill Grammar, Massey High School, Onehunga High School, Selwyn College, Sir Edmund Hillary Collegiate and Tamaki College.

24 students graduated from Future Leaders in December 2007 at a special Celebration Ceremony that was held at the Waipuna Hotel and Conference Centre. It was attended by more than 200 guests and featured performances and speeches from many of the students. Nearly 88% of these students are now attending a tertiary institution, compared to the national average of 64%, this is a great result for the programme and for our graduates.

Three quarters of our mentees participate in leadership roles and responsibilities outside of Future Leaders and some of this years highlights included:

- Four young women attended the Ministry of Women's Affairs *Strengthening Youth Forum* in August.
- In December, one young woman attended the Pacific Youth Advocacy Training – Youth Coalition in Fiji.
- In March, eight young women went to the *Young Leaders Forum* in Auckland.

The leadership component of Future Leaders included workshops on people skills; public speaking skills; goal setting; a careers day which featured forensic and veterinary sciences and small business ownership; two five-day Leadership camps; a Community Giving Back Day including beach clean up's in three different locations. Creative activities included computer animation, clowning performances and surfing lessons.

This year the Annual Leadership Forum was held in June and eleven school teams made a presentation about a community issue that concerned them and their proposed solution. AGG's won first prize with their presentation to support Kidz First Hospital.

An evaluation of the programme in Auckland was conducted in November 2007 and the key results showed:

- Improved **confidence**, ('a you can do anything attitude') is a very strong outcome for virtually all students shown in their self reported results and via their whanau and mentors.
- Improved focus and standards of **schoolwork** is also very evident from the perspective of mentees and their families.
- **Communication** development has resulted in better social skills and new friendships, improved language skills and abilities with public speaking for mentees.
- A **goal setting** approach that has brought focus and motivation to student activities.

The total number of young women participating in Auckland as at June 30 is 101.



Future Leaders Far North

There are two schools involved in the Far North Future Leaders programme, Okaihau College and Bay of Islands College.

In August, a group of Okaihau Future Leaders students held a fundraising activity to support the Daffodil Day for the Cancer society. In June two Far North students were invited to attend the INVOLVE Youth Conference in Wellington and give a short presentation on their experiences in the Future Leaders programme.

Future Leaders events and activities provided locally included creative activities such as theatre sports and horse riding. The leadership component of the programme included workshops on making decisions, goal setting, resilience, people skills and a five- day Leadership camp.



At the Annual Leadership Forum in Auckland (which involved all Future Leaders students) the Far North students won second prize with a presentation on how to encourage young people to stay in school.

There are 17 young women matched with mentors and participating in the programme. In June a further 16 students have been selected and this brings the total to 33 Far North students.

YWCA Events

The women who attend our events are donors, mentors and advocates for the YWCA Future Leaders Programme and include some of New Zealand's top businesswomen, politicians and community leaders.



Over the last year we have had some really great events. In August we were treated to an exclusive preview of new season's shoes from local designers Kathryn Wilson and David Elman. Attendees enjoyed a night of shoes, shopping and socialising at Fisher Galleries.

At the Leading Women Dinner in October we sold eleven Giving Back Scholarships, these fully fund young women on the Future Leaders programme for one year. The evening was hosted by Sarah Bradley and our wonderful patron Dame Catherine Tizard. Our guest speakers were fashion designer Annah Stretton and Dr Jane Cherrington, founder of the on-line book store www.goodbooks.co.nz.

In April we raised the roof at Highwic House with a great crowd and some guests that we hadn't seen for a while, it was almost like a reunion and an incredibly fun and noisy night was had.

At all of our events we raise money to support the work that the YWCA does. We also get to hear from Future Leaders mentor's and students, and their experiences remind us that it's all about creating Future Leaders.





YWCA Hostel

Providing a secure, affordable “home away from home” for young people in the inner-city.

The Hostel continues to achieve 100% occupancy with a resident mix of approximately 75% foreign students and 25% medium to long-term residents.



Ongoing maintenance and refurbishment have ensured that the Hostel has maintained the level of comfort and safety expected of a YWCA facility. Major projects associated with 2007-2008 include the installation of new showers, upgrading the camera surveillance system and replacing worn carpets and furniture.

Plans are underway for leasing the redundant office space at the front of the building. Interested parties are currently submitting proposals for operating the space as a cafe. We welcomed Heather Smith as Hostel Manager in February 2008, along with Jeff Lee who accepted the position of Live-In Senior Receptionist.

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“ As a permanent resident of the YWCA I get to engage with so many different people from a wide variety of countries & cultures, whilst living in a comfortable and secure environment ”

James Paulmann, Hostel Resident

YWCA Staff



Back Row (from left): Irene Feldges (CEO), Mark Dowd (Accountant), Catherine Wild (Community Programmes), Tilda Bostwick (Fundraising and Marketing), Daisy Ta'ufo'ou (Future Leaders)

Front Row (from left): Heather Smith (Hostel Manager), Zoe Martin (Future Leaders), Marlene Sorby (Encore), Cristina Lourencao (Administration), Caroline Campbell (Future Leaders), Nikki Draper (Marketing)

Absent: Alison Searle (Researcher), Melissa Irace (Far North Future Leaders), Rangaiti Tewhata (Far North Future Leaders)

Statement of Financial Performance

For the year ended 30 June 2008

	2008 \$	2007 \$
Trading Account Income		
Appeals	915	8,425
Bequests	22,581	30,932
Interest Received	140,545	104,889
Functions and Events	37,914	39,964
General Donations	18,392	35,590
Gifts in Kind	85,430	40,306
Grants	-	58,072
Memberships	40	142
Sundry Income	40,055	43,176
Residential Rent	1,313,117	1,286,245
Sponsorship/Corporate	68,500	41,618
Trust Income & Capital Grants 1	350,596	206,325
Total Income	2,078,085	1,895,684
Less: Expenditure		
Running Costs	388,753	306,070
Community Programmes	589,189	443,914
Marketing & Fundraising	261,060	181,552
Business Activity	937,593	894,234
Total Expenditure	2,176,595	1,825,770
Net Surplus/(Deficit) for year	(98,510)	69,914

Notes to the Statement of Financial Performance

For the year ended 30 June 2008

- 1 Trust Income and Capital Grants 2008 includes grants from the following:
- | | |
|-------------------------------|----------|
| COGS | \$3,375 |
| Lottery Community (Auckland) | \$33,782 |
| Lottery Community (Far North) | \$12,500 |
| SPARC | \$7,312 |

Statement of Movements in General Funds

For the year ended 30 June 2008

	2008 \$	2007 \$
General Funds at the start of year	5,179,736	5,109,822
Add/(Deduct): Net Surplus (Deficit) for Year	(98,510)	69,914
General Funds at end of year	5,081,226	5,179,736

Statement of Financial Position

For the year ended 30 June 2008

	2008 \$	2007 \$
General Funds		
Retained Earnings	4,071,113	4,241,358
Holiday Camp Reserve	712,846	672,812
Hostel Reserve	297,267	265,566
Total General Funds	5,081,226	5,179,736
Represented by:		
Fixed Assets	4,214,476	4,386,192
Bank Term Investments		
Holiday Camp Fund 1	712,846	672,347
Building Development 2	600,000	662,000
Hostel Refurbishment 3	195,191	102,324
	5,722,513	5,822,863
Current Assets	229,385	228,925
Total Assets	5,951,898	6,051,788
Current Liabilities 4	870,672	867,352
Term Liabilities	-	4,700
Total Liabilities	870,672	872,052
Net Assets	5,081,226	5,179,736

Notes to the Statement of Financial Position

For the year ended 30 June 2008

- The Holiday Camp Fund is a bequest left specifically for the provision of holiday camps for young women. In addition to the initial principal amount, amounts have been added to allow for inflation and accumulated interest as at 30th June 2008.
- An amount of funding is being kept in reserve for potential future building development.
- The YWCA reserves an amount each year to continually refurbish and update the hostel facilities.
- Within Current Liabilities are amounts of income received in advance for the Future Leaders Programme totalling \$632,655.

A huge thank you to...

Major Supporters

AMP Foundation, ASB Community Trust, Auckland City Council, The New Zealand Breast Cancer Foundation, Lottery Community, The Trusts Charitable Foundation, JM McLachlan Charitable Trust.

Major Individual Gifts

Barbara Anderson, Jane Anderson, Reverend Win Blyth, Trelise Cooper, Adrienne Cranshaw, Tessa Duder, Pip Duncalf, Marie Dyhrberg, Molly England, Gail Godfrey, Pip Greenwood, Carrie Hobson, Diana Jopling, Siniua Lilo, Rachel Lobb, Stephanie Maitland, Deborah Miller, Pauline Nicholson, Di Paton, Susan Putt, Marjorie Robinson, Suzanne Snively, Tania Thomas, Dame Catherine Tizard, Grannie Troute, Hon. Margaret Wilson, Shan Wilson.

Giving Back Scholarship - Future Leaders Student Sponsors

Heather Ash, Jane Cherrington and her fabulous supporters, COGITA Business Services Ltd, Felicity Evans from ANZ National x 2 students, Rosie Horton, Pam O'Connell, Carol Scholes and Kim Hughes, Emilie P. Shi Consul General, a.h. Philippine Consulate General, Lorraine Warshaw, Mary Wedekind.

Supporting Businesses, Societies and Ministries

ACP Magazines, Air New Zealand, Annah Stretton, Cotteril and Rouse, Delmaine Fine Foods, Deutz, Elizabeth Arden, Forme Spa & Beauty, Hawkes Bay Cancer Society, Her Magazine, The Hilton Hotel, Kretschmar Design, Kura Gallery, Kurtovich Stationery, Maitland and Associates, Mollies Boutique Hotel, Odyssey Wines, Otago Cancer Society, Penguin Books (NZ) Ltd, Pohlen Kean, The Printing Express, Pumpkin Patch, Staging Connections, Trelise Cooper, Urban Gourmet, Whitcoulls.

Charitable Trusts, Grants, Foundations and Legacies

ANZ Staff Foundation, CR Stead Trust, Canterbury Community Trust, COGS, Dove Charitable Trust, Heretauga Trust, Hostel of the Holy Name Advisory Group, John Ilott Charitable Trust, Lion Foundation, Maurice Paykel Charitable Trust, Mighty River Power, Mt Wellington Charitable Trust, NZ Community Trust, Pacific Sports and Community Trust, Selwyn Robinson Foundation, Sir John Logan Campbell Residuary Estate, South Auckland Charitable Trust, Southern Trust, SPARC, RJ Nicholl Estate, The Trusts Charitable Foundation.

Future Leaders Programme mentors

Adina Halpern, Alyson Keller, Andrea Gregory, Michelle van Gaalen, Lyanne Stanaway, Lorraine Bailey, Hannah Samuel, Alyson Keller, Kathryn Alleman, Maryanne Woods, Tricia Dunn, Patrica Schradt, Tanya Thompson, Yvonne McLean, Denise Wilson, Beppy Carajannis, Shirley Richards, Cynthia

Henry, Janelle Nee, Sarah Nixon, Tansy Grant, Mary Kerrigan, Cecilia Flores Paez, Carina Hull, Anne Martin, Eileen Taogaga, Robin Houliker, Jayne Bailey, Janine Lam, Rosie Ryan, Pat Gross, Jen Innes, Andrea Gregory, Georgina Bridge, Janice Cearn, Jo Lorimer, Kay Gillard, Michelle Lawson, Teresa Johnston, Brigid Reilly, Fiona Clifton, Karina Ankhara, Kirsten Cooke, Sharon Alderson, Frances Watkinson, Sarah Murray, Claire Keenan, Karen Bold, Robyn Tubb, Brigid McDonald, Margaret Brown, Sarah Devoy, Kay Collingwood, Judith Paterson, Josephine Samuelu, Mary Beth Williams, Gael McNally, Michelle Noble, Gilian Stokes, Denise Dalziel, Karyn Grindlay, Jeanette Paine, Sally Mabelle, Melanie Woodford, Tracey Broom, Joanna Perry, Fiona Powell, Lisa Curtis, Kimiora McKenzie, Kylie Finlayson, Helen Trembath, Di Mason, Shona Hutchinson, Lia Mattei, Sharlene Christie, Kathryn Ryan, Wanda Lis, Lynne Carroll, Kate Bingham, Karen Martin, Alicia Simpson, Susanna Arnold, Kay Moore, Melanie Kerr, Helen Davis, Michelle Whiu, Kylie Telford, Delphine Wolf, Denise Wong, Diane Birmingham, Sally Markham, Alpa Patel, Helene Deschamps, Pennie Ball, Jade Caulfield, Claire Cox.

Far North Future Leaders mentors

Maggie Backhurst, Natacha Chossudovsky, Sarah Cox, Karleen Everitt, Mary Fenton, Tiffany Holland, Raewyn Kenyon, Heather McVicar, Anne Melville, Kate Moroney, Jan Roberts, Margaretanne Roger, Judith Sleavin, Joanne Taikato, Karla Tawhai, Ann Trustcott, Meriana Williams.

Encore Programme Coordinators, Trainee Coordinators and volunteers

Dr Marli Gregory (Breast Physician), Claire Doole (Lymphoedema Educator), NZBEF Educators, Hilary Perry, Jane Bissell, Management and Residents of Knightsbridge Village, Maygrove Village, Longford Park Village.

Those who have generously donated their time, services, talents and gifts in kind:

The Rt Hon. Helen Clark, Prime Minister of New Zealand, Dame Catherine Tizard, Sarah Bradley, Jayne Bailey, Dr. Jane Cherrington, Gil Hanly, Rosie Horton, Diana Hubbard, Yvonne Sharp, Annah Stretton, Marie Taylor, Tania Thomas.

Special thanks to:

- All our wonderful donors who made gifts throughout the year. Due to space constraints we have been unable to list you all here. Your support is greatly appreciated.
- All the schools involved in the Future Leaders Programme.
- All the guest speakers and health professionals who generously donated their time and expertise to Encore.



Thank you to our major supporters



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4 - 6 Dundonald Street, Eden Terrace. PO Box 8749, Grafton, Auckland 1150.

Phone (09) 375 9247 **Fax** (09) 375 9244 **Email** info@akywca.org.nz

www.akywca.org.nz